

भारत संचार भवन, हरीश चन्द्र माथुर लेन,  
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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Govt. of India Enterprise)

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अनुपम श्रीवास्तव

अध्यक्ष एवं प्रबन्ध निदेशक

**ANUPAM SHRIVASTAVA**

Chairman & Managing Director

D.O. No. 7-3/2015(PHM)

Dated: 23<sup>rd</sup> July, 2015

Dear Shri

In my DO letter No.CMD/BSNL/2015/L 3132 Dated 28.04.2015 & DO letter No.7-3/2015(PHM) dated 21<sup>st</sup> May, 2015, it is insisted that all efforts are to be focused on the plan for the landline customers for free calling on any network in night hours from 9.00 PM to 7.00 AM w.e.f. 1<sup>st</sup> May 2015 to increase the landline connections in BSNL.

The analysis of weekly report on the effect of free night calling, it is observed that the new Telephone connections and the reconnection of the disconnected phones have increased and it is also observed that the disconnection of telephone connection has been reduced considerably.

Already it is intimated that any shortage of materials like drop wire, jumper wire and CLIP telephone instruments may be addressed to Sr. GM(NWO-CFA) and for supply of broadband modem and 5 pair cable, GM(NWO-BB), BSNL,CO may be addressed accordingly. The demand for NTC in technically not feasible area is also to be considered for making feasible to provide new telephone connection.

Instructions have already been issued to all Telecom. Circles to popularize this plan of night free calling and free roaming facility by various methodologies including press meeting, organizing regular melas, electronic media and roadshows.

I once again urge all circles to grab this unique opportunity immediately to maximize the landline connections and all the staff and Association/Union may be apprised to get them involved to popularize this plan for increasing the landline connections.

With best wishes, .

Yours Sincerely,

(ANUPAM SHRIVASTAVA)

Shri .....  
Chief General Manager  
.....Telecom Circle

To

Chief General Managers  
All Telecom Circles/Districts